

Sponsorship and Tradeshow Participation Form



ALL FOOD TECH
Gateway to the world of Food Processing
11 - 14 June 2010,
KTPO Trade Centre Bangalore



Bangalore Chamber of Industry & Commerce (BCIC)

Organised by

AdsStation®

Exhibition Sponsorship Options **

- Exhibition Sponsor
Rs. 25,00,000 /
US\$ 62,500 / EUR 50,000
- Platinum Sponsor
Rs. 17,50,000 /
US\$ 43,750 / EUR 35,000
- Gold Sponsor
Rs. 12,50,000 /
US\$ 31,250 / EUR 25,000
- Silver Sponsor
Rs. 6,00,000 /
US\$ 15,000 / 12,000
- Dinner Sponsor
Rs. 7,50,000 /
US\$ 18,750 / EUR 15,000

Seminar Sponsorship Options **

- Seminar Main Sponsor Rs. 15,00,000 / US\$ 37,500 / EUR 30,000

Event and Seminar Amenities Sponsorship Options **

- Registration Desk
Rs. 3,00,000 /
US\$ 7,500 / EUR 6000
 - Exhibition & Conference
VIP Protocol Lounge Rs. 2,00,000 /
US\$ 5,000 / EUR 4,000
 - Badges
Rs. 5,00,000 /
US\$ 12,500 / EUR 10,000
 - Lanyards
Rs. 2,00,000 /
US\$ 5,000 / EUR 4,000
 - Visitors Invites
Rs. 3,00,000 /
US\$ 7,500 EUR 6,000
 - Event Guide
Rs. 3,00,000 /
US\$ 7,500 EUR 6,000
 - Notepad
Rs. 3,00,000 /
US\$ 7,500 EUR 6,000
 - Pen
Rs. 2,00,000 /
US\$ 5,000 / EUR 4,000
 - Event Directory
Rs. 5,00,000 /
US\$ 12,500 / EUR 10,000
- ** Applicable taxes extra

Type of Stall	** Rate per sq.m. in Rs.	** Rate per sq.m. in US\$	** Rate per sq.m. in Euro.
*Shell Scheme	9000	225	180
*Bare Space	8000	200	160

** Applicable taxes extra

* For Shell Scheme: Minimum of 9 sq.m. is to be booked. It includes one table, two chairs, carpet, fascia, stall structures on laminated sheets held together by anodized aluminium channels, three spotlights, 1 waste basket, an electrical 5 amps phase and power of 1KW for every 9 sq.m.

* For Bare Space: Minimum area to be booked is 36 sq.m. No amenities of the Shell Scheme will be provided. Power will be charged extra as per your requirement. Costings of the same will be provided in the Exhibitor Manual and will be collected along with 2nd Installment based on your requirements

Sponsorship Details: Sponsorship Option Chosen:

Stall Booking Details: Stall Type Shell Scheme Bare Space Stall Dimensions:

Stall Preference:

Choice 1: Stall Number: Dimension: Choice 2: Stall Number: Dimension:

Choice 3: Stall Number: Dimension: Choice 4: Stall Number: Dimension:

Booking Form

Company Name:

Address:

City: State: Postal Code: Country:

Telephone: Fax: Mobile: Email:

Categories your Business Best Fits:

- Food Processing Rice & Grain Processing Packaged food and Beverages Bakery Dairy
 Services Facilities and Exporters Other Please mention

Products to be displayed:

Contact Details

Primary Contact: Designation: Telephone:

Mobile: Email:

Alternate Contact: Designation: Telephone:

Mobile: Email:

.....
Name & Designation

.....
Signature & Company Seal

.....
Date & Place

Payment Terms

For Exhibition Sponsorship Options
50% Advance on Booking, 50% Before 15th March 2010

For Seminar Sponsorship Options, Event and Seminar Amenities Sponsorship Options & Stall Booking Costs
50% advance on booking, 50% by 15th April 2010

Please make DD or Cheque payable to "AdsStation" in Bangalore. Please courier the cheque or DD to

Address for communication -

AdsStation, # 1365, 2nd Floor, Sarakki Gate,
Kanakapura Main Road, 1st Phase, J.P. Nagar,
Bangalore - 560078, Karnataka, India
Tel: +91-80-6570 7899, +91-80-6535 0128
Telefax: +91-80-2654 3205, Mobile: +91-94483 24053
Email: exhibition@allfoodtech.com, arjun@adsstation.com,
Website: www.allfoodtech.com

Terms and Conditions

The word Event Organiser used herein shall mean 'Bangalore Chamber of Industry & Commerce' and 'AdsStation'. The term AFT-2010 used herein shall mean Event Organiser & Event Partners together. The Sponsors and participants, or in alternative, party or parties, who book(s) display space in "AFT-2010", will hereinafter be referred to as Exhibitor(s). Please note what applies for singular form will also apply for plural form and vice versa. What applies to masculine gender will also apply for feminine gender and vice versa.

1. Allotments – AFT-2010 will allot space/stalls to exhibitor(s) on first come first served basis and allotments will be confirmed only on receipt of the advances as per the payment terms.
2. Administration of Exhibition Halls – The administration of the exhibition halls will be controlled by the Event Organiser from its office in first floor of Exhibition Hall. The Event Organiser will appoint Hall Managers who will be stationed in Hall. Exhibitor(s) may contact the Hall Managers for any assistance before, during and after the exhibition. The Event Organiser has the full authority to enforce all rules and regulations related to the exhibition. The Event Conductor's decision will be final and binding in all respects.
3. Failure to exhibit – Failure to exhibit whether or not for any reason of the exhibitor's/Sponsor's own choosing and has not been accepted by AFT-2010, shall be liable for the full amount plus any additional costs incurred by AFT-2010 as a result of such failure to exhibit. This term cannot be varied under any circumstances.
4. Limitation of Liability – AFT-2010, their workmen or agents shall not be liable for the safety of the Exhibitor(s), their workmen, agents, contractors or invitees during the exhibition nor any exhibits, articles or other property of whatever kind brought into the exhibition by exhibitor(s), their workmen, agents, contractors or invitees or members of the public. AFT-2010 shall not in any event be held responsible for any restriction or conditions which prevent the construction, erection, completion, alteration or dismantling of stands or the entry, sitting or removal of exhibits or for the failure of any services or amenities provided by Trade Centre Bangalore or other third parties.
5. Exhibitor(s) Insurance – Exhibitor(s) shall make sure that they are fully covered by Insurance including, but not restricted to, all risks on their property, exhibits or articles of any kind, public liability and comprehensive protection against any loss or damage caused by and circumstance whatsoever whether by reason of fire, water, theft, accident or any other cause. The Exhibitor(s) shall insure against indemnify and hold the AFT-2010 respect of all costs, claims, demands and expenses to which the AFT-2010 may in any way be subject as a result of any loss or injury arising to any person (including members of the public or the organisers staff, agents or contractors) or property howsoever caused as a result of any act or default of the Exhibitor(s), his workmen, agents or contractors or invitees. If the AFT-2010 so demands the exhibitor(s) shall provide proof to the AFT-2010 that the exhibitor(s) has adequate insurance cover. Exhibitor(s) must ensure that their temporary staff and the workmen, agents, contractors are insured against claims for workman's compensation. The period for which such insurance shall be maintained shall run from the exhibitor(s) or any of his workmen, agents or contractors first enter the exhibition hall, and continue until he has vacated the exhibition hall and all his exhibits and property has been removed.
6. Group Stands - Contracting parties for group stands are responsible for ensuring that all exhibitor(s) within their group are fully aware of, and agree to abide by these terms and conditions and by the rules and regulations of the exhibition.
7. Subletting of Stalls – The exhibitors must not transfer, dispose of, part with or otherwise sublet the whole or any part of his site, whether for financial consideration or otherwise. The exhibitor if he is an agency, distributor or licensee should state at the time of contract, the name of the principals to be represented. This does not prohibit exhibitor(s) displaying the products of a principal for whom he becomes an agent, distributor or licensee after the time of contract, with the prior written permission from AFT-2010.
8. Force Majeure – AFT-2010 shall not be liable to the exhibitor(s) by reason of any cancellation or part time opening of the exhibition, either as a whole or in part, for any non-performance of their obligations under this contract for any amendments or alterations to all or any of the rules and regulations of the exhibition in each case to the extent that such occurrence is due to any circumstances not within their control.
9. Promotions during exhibition – Exhibitor(s) are reminded not to place stickers, signs or posters anywhere in the hall other than within their stand. Also, exhibitor(s) representative(s) may not distribute brochures, invitations and promotional material along the gangways or near the entrances as its unfair to other exhibitor(s) and inconvenience to visitors.
10. Security – Exhibitor(s) and their staff will not be allowed in the exhibition hall after show hours.
 - a. If your displays are very valuable or sensitive and you wish to hire security personnel to attend to your stall exclusively during off show hours, please contact the Event conductor for security services. Please note that all are requested not to use security personnel from other security agency.
 - b. All personnel in the exhibition halls must wear identification badges at all times. Exhibitor badges and Contractor / Service badges are available from the exhibitor registrations desk.
 - c. For safety and security reasons, exhibit movement in or out of the halls during the show is not permitted.
 - d. AFT-2010's security agency will guard the exhibition site in general, but their duties will not include specific attention to the individual stalls
11. Damage on property – The exhibitor(s) is liable for any damage caused to the building, floor, walls, panels and carpeting or to standard items and fittings provided within the venue & stalls. The exhibitor may not apply paint, adhesive or any such material, which would damage the fixtures & fittings and furniture provided by AFT-2010 and service providers.
12. Built-Up Stall – The minimum size for the Built-up stall is 9 sq.m. It includes one table, two chairs, carpet, fascia, stall structures on laminated sheets held together by anodized aluminium channels, three spotlights, 1 waste basket, an electrical 5 amps phase and power of 1KW for every 9 sq.m. The built up stall contractors will put up the exhibitor's name and stall number on fascia board. It is not allowed to attach any additions on the fascia board.
13. Raw space stall site – The minimum size for a raw space stall is 36 sq.m.
 - a. Stall designers are requested to avoid designs which block or box-in-other exhibitors stalls, gangways, fire points, extinguishers or emergency exits.
 - b. Maximum height on side aisles is 3 metres and in middle of stall is 4 metres.
 - c. Stall building can be done on 9th and 10th June 2010 and the contractor must ensure he removes his off-cuts and debris from the hall and the stall is completed by 20:00 hours IST on 10th June 2010. After event the stall fixtures must be removed by 12:00 hours IST on 15th June 2010
 - d. Exhibitors without platform are required to ensure that free access is given for the running of necessary cable across the stalls
 - e. No work of primitive nature can be done on-site
 - f. No amenities of the Shell Scheme will be provided. Power will be charged extra as per your requirement. Costing of the same will be provided in the Exhibitor Manual and will be collected along with 2nd Installment based on your requirements
14. Electrical Installation – All on-site electrical installation must be carried out by the officially appointed Electrical contractor. All pre fabricated electrical fitting will be subject to an inspection by the electrical contractor before connection to the mains supply. Payment for extra electrical load and consumption should be made to AFT-2010.
15. Equipment Interference – No equipment can be operated which makes excessive noise or causes electrical interference or annoyance to other exhibitors. In this matter the decision of the Event organisers shall be final.
16. Exhibitor(s) Stall Representatives – Exhibitor(s) stands should be manned at all times during exhibition hours by the employees or their authorised representatives. Such representatives must at all times wear identification badges provided by Event organisers. All representatives in the exhibition stalls must be decently attired and bear good conduct and moral character
17. Admission and safety – Exhibitor(s) must strictly comply with all relevant fire and other safety regulations. Usage of inflammable, poisonous, explosives (including gas cylinders), radioactive and other hazardous material is strictly prohibited. No weapon of any nature is allowed.
18. Stall Cleaning – During exhibition days Event Organisers will be responsible for the stall cleaning and gangways. During the built-up/dismantling periods independent contractors appointed by the Exhibitor(s) are responsible for the removal of the stand building / dismantling materials and rubbish.
19. No Smoking and No Alcohol – The entire exhibition hall and common areas in the exhibition premises are no smoking zone. No Exhibitor(s) will be allowed into the exhibition premises if they are found to have consumed alcohol.
20. Unforeseen occurrences – In the event of any occurrences not foreseen in these terms and conditions, the decision of Event Organisers shall be final
21. Non Observance / Default – In the event of Non observance of or default on any of the terms and conditions herein without limitation of any terms and conditions framed pursuant to this contract, AFT-2010 shall have the right to terminate the contract without notice, and retain all amounts received on account as liquidated damages. On such termination the exhibitor(s) must close his stall and remove himself and his exhibits from the exhibition.
22. Acceptance of Rules - The very fact that an exhibitor(s) participates in the exhibition as an exhibitor(s), implies that without any dispute he/she his/her company/organisation has read the Terms and Conditions formulated by AFT-2010 and as printed above and irrevocably confirms to abide by them. This is applicable to each and every participant irrespective of the amount or percentage of payment made to AFT-2010 and includes participants, exhibitor(s) / co-exhibitors as well as companies / organizations of complimentary stalls, irrespective of the fact if they have signed or not signed the registration form or any other document.