

# Event Directory Advertisement Form



**ALL FOOD TECH**  
Gateway to the world of Food Processing  
11 - 14 June 2010,  
KTPO Trade Centre Bangalore



Bangalore Chamber of  
Industry & Commerce (BCIC)

Organised by

**AdsStation®**

## Advertisement Plan in Event Directory

| Sl.No | Description   | Area (Print Size) H X W (in mm) | ** Rate in Rs. | ** Rate in US\$ | ** Rate in Euro |
|-------|---|---------------------------------|----------------|-----------------|-----------------|
| 1     | Full Page Colour – Back Cover Outside                     | 270 X 185                       | 50000          | 1250            | 1000            |
| 2     | Full Page Colour – Inside Front Cover & Inside Back Cover | 270 X 185                       | 35000          | 875             | 700             |
| 3     | Full Page Colour  | 270 X 185                       | 25000          | 625             | 500             |
| 4     | Half Page Colour  | 135 X 185                       | 15000          | 375             | 300             |
| 5     | Quarter Page Colour                                       | 135 X 93                        | 10000          | 250             | 200             |
| 6     | Full Page B/W   | 270 X 185                       | 15000          | 375             | 300             |
| 7     | Half Page B/W   | 135 X 185                       | 10000          | 250             | 200             |

◆ Size of the referral: 297 X 210 MM    ◆ Note: Advertisement material in Corel Draw or PDF format only    \*\* Applicable taxes extra

### Booking Form

Company Name: .....

Address: .....

City: ..... State: ..... Postal Code: ..... Country: .....

Telephone: ..... Fax: ..... Mobile: ..... Email: .....

### Categories your Business Best Fits:

- Food Processing     Rice & Grain Processing     Packaged food and Beverages     Bakery     Dairy
- Services Facilities and Exporters    Other Please mention .....

### Advertisement Plan Selection

| Advertisement   | Quantity |
|---|----------|
| Full Page Colour – Back Cover Outside                     |          |
| Full Page Colour – Inside Front Cover & Inside Back Cover |          |
| Full Page Colour  |          |
| Half Page Colour  |          |
| Quarter Page Colour                                       |          |
| Full Page B/W   |          |
| Half Page B/W   |          |

### Contact Details

Primary Contact: ..... Designation: .....

Telephone: ..... Mobile: ..... Email: .....

Alternate Contact: ..... Designation: ..... Telephone: .....

Mobile: ..... Email: .....

.....  
Name & Designation

.....  
Signature & Company Seal

.....  
Date & Place

### Payment Terms

Please make DD or Cheque payable to "AdsStation" in Bangalore. Please courier the cheque or DD to

Address for communication -

AdsStation, # 1365, 2nd Floor, Sarakki Gate, Kanakapura Main Road, 1st Phase, J.P.Nagar, Bangalore – 560078, Karnataka, India Tel: +91-80-6570 7899, +91-80-6535 0128  
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